



Dear Colleague,

Impirics' has actioned a volunteer initiative called **'Helping Hands'** in quick response to the COVID19 crisis and the unprecedented challenges businesses are now facing and will continue to face for some time to come.

This initiative is called Helping Hands and is a pro-bono service offer from a team of experienced C-Level executives and proven Subject Matter or Transformation experts. We will match you with the right skill, at the right time. Our associates are willing to offer their non-billable specialist advice and assistance, delivered via calls or video conference, in time slots ranging from an hour to a maximum of two weeks.

We are calling on you as accredited interim specialists who have a desire to return business disruption back to business as usual, to share their time and skills with us and our clients who are reaching out for solutions right now.

We are calling on all businesses who need our help in these difficult times to contact us for immediate assistance with:

- Communications and Crisis Management
- Turnaround & Restructuring and Cost Transformation
- Financial Performance Management
- Modern Workplace, Remote Working Enablement & Data Loss Protection
- Operating Model Strategy
- Real Estate & Facilities Management
- Information & Data Security
- Finance & HR Transformation
- Recovery of failing Programmes
- Change Management

As an example, we have Crisis Communication specialists who are already in high demand, helping to determine what needs saying, to whom, how and when. Current activity in communication includes;

- Sharing on-time information about changing policies, procedures and best practice
- Ensuring consistency of tone and shared information in a rapidly changing situation
- Building confidence among key audiences that the situation is being handled effectively
- Preparation for all types of media enquiries and the provision of timely and considered answers
- Maintenance of personal privacy, while supporting organisational and employee health

Demand is high now for our expertise and whilst we have such a great talent pool, we believe we are going to need even more in the coming days. If you can give some of your time and expert advice, please contact us now on +44 (0) 203 432 2616 / email us at [shaun.taylor@ampirics.com](mailto:shaun.taylor@ampirics.com)

Thank you in advance for your consideration and support.

Regards

Shaun Taylor MIIM